Sophie Osunkoya

310 3rd Avenue

New York, NY 10010

[Oso2015@nyu.edu](mailto:Oso2015@nyu.edu)

4437304051

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Dear Hiring Committee,

I am writing to express my interest in the part-time intern position at Mound Cotton, supporting the Director of Marketing. Armed with a strong foundation in computer science and economics from New York University, along with hands-on experience in digital media and business development roles, I am eager to bring a unique skill set to your esteemed firm.

My internships have equipped me with the ability to develop data-driven digital advertising strategies and formulate compelling business proposals, showcasing my proficiency in leveraging analytics for targeted marketing and strategic thinking.

In leadership roles such as being a NYU Presidential Honors Program Scholar and Director of Communications for the BIPOC Legal Society, I honed transformative project management capabilities and facilitated community service initiatives. These experiences underscore my strong interpersonal skills and collaborative mindset. With proficiency in Excel, Word, PowerPoint, and Python, coupled with language proficiency in Spanish and French, I bring a robust technical skill set and a global perspective. My passion for social media, marketing, and communications aligns perfectly with the unique opportunities at Mound Cotton.

Thank you for considering my application. I look forward to the prospect of contributing to Mound Cotton's marketing initiatives and would love the opportunity to potentially discuss being part of your team.

Sincerely,

Sophie Osunkoya